



# KENT HALL HEAD OF COACH EDUCATION

As the Head of Coaching Education, I am privileged to influence and reshape the coaching landscape in Barbados, aligning our standards with CONCACAF and FIFA. Hosting workshops with the participation of these governing bodies has been a source of great pride. It has allowed us to convey their expectations to local coaches and initiate the Coaching Development Pathway journey.

The response from local coaches has been overwhelmingly positive, demonstrating their enthusiasm for coaching workshops, and there is a growing demand for more. Our target is the CONCACAF Coaching Convention, and we are diligently working towards becoming a member in 2024. I am pleased to witness former national players showing keen interest in coaching courses, and we are committed to increasing female participation in coaching.



**BFA  
COACHING  
SUCCESS**



Participating in the CONCACAF Coaching Education Workshop was a gratifying experience, especially with our female representatives showcasing Barbados. It is essential to emphasize that Barbados is at the forefront of coach education for both male and female practitioners. Looking ahead to 2024, our goal is to enhance the quality of coaches across the island, emphasizing the importance of coaching education. As role models, we recognize the crucial role we play in shaping the future of coaching in Barbados.



Concacaf and the Barbados Football Association (BFA) marked the culmination of the community-centric 'Bigger Game' program at Barbados' Wildey Turf, effectively concluding the launch of Bigger Game among Concacaf Member Associations for the rest of the year. The initiative, which places a strong emphasis on promoting women in sports, orchestrates football festivals exclusively tailored for girls and hosts comprehensive coaching workshops. The overarching goal is to ignite enthusiasm leading up to the 2024 W Gold Cup.

Under the banner of Concacaf's Bigger Game, a social impact strategy, both Concacaf and the Barbados Football Association have taken the lead in organizing community activities. The Bigger Game initiative is driven by a mission to propagate the game of football and its core values throughout the region. This is achieved by broadening access to opportunities through football-centric events and embracing social responsibility initiatives.

In essence, what transpired at Barbados' Wildey Turf is a manifestation of our commitment to coaching education and training sessions under the umbrella of the Bigger Game program. This initiative not only serves as a platform to enhance football skills but also as a catalyst for fostering social impact and inclusivity within our community.



Our commitment to promoting coach education remains steadfast, with an added emphasis on involving former national players in the process and encouraging their participation in coaching pathways. It is imperative that we establish a clear and accessible pathway for former players who have proudly represented the country. This initiative aims to provide them with the opportunity to stay connected with the game, equipping them with the necessary tools to contribute to national setups and positively influence the next generation of players.

# COACHING SUCCESS



**The Coaching Education Development Program**, centered on the advancement of our coaching staff, achieved notable success in 2023. Four coaches, namely Mario Harte, Renaldo Gilkes, Marlon Harte, and Kenvile Layne, embarked on their A license journey, reflecting our unwavering commitment to coach development. Witnessing the dedication and progress of these individuals has been truly gratifying.

Moreover, we are delighted to announce that Kent Hall and Fitzgerald have successfully completed their coach educators qualification. This accomplishment positions us favorably, showcasing our dedication to upskilling our coaches, a pivotal element for our future success.

FIFA held the FIFA/CONCACAF Coach educator workshop in Barbados.

The Barbados Football Association is actively participating in the inaugural Coach Education Conference organized by CONCACAF. Represented by Technical Director Emmerson Boyce, Coach Kerry Trotman, and Head of Coaching Education Kent Hall, Barbados stands among the Member Associations (MAs) taking part in this groundbreaking event. The primary focus is to emphasize the critical role of coach education within the region.

Notably, this conference holds significance as the first-ever coaching convention hosted by CONCACAF. Barbados, as one of the MAs, aims to underscore the importance of coach education and advocate for diversity and inclusion in fostering opportunities for female coaches. The participation of Barbados in this pioneering event reflects the commitment to advancing coaching standards and promoting inclusivity within the realm of football education.

# **FOOTBALL 4 SCHOOL**



**A programme where  
football meets education,  
inspiring children to learn life skills  
through fun football sessions.**



# FOOTBALL 4 SCHOOLS

The launch of Football 4 School in 2023 marked another significant stride in our football and coach development initiatives. With the support of FIFA and a collaborative partnership with the Ministers of Education and Sport, coupled with assistance from the sports council, we are thrilled to leverage football as a tool to introduce diverse ways it can positively impact the lives of young children. This program not only serves to acquaint them with the beautiful game but also aims to influence the coaching approach within schools.

Following the completion of the master trainer course and the selection of facilitators, we are now gearing up for the final workshop on January 18th. Subsequently, the program is set to be officially launched in the first week of February, with active involvement from schools and the Ministry of Education. Building on the foundation laid by our D license initiative, where we began educating and introducing PE teachers to the fundamentals of football education, this program represents a continued effort to enhance the football experience for young learners.

